

FSMG Meeting Minutes
Tuesday, February 2nd, 2010
7:30 a.m. - 9:30 a.m.
Public Service Center, CR 623

Attendees: Scott Horenstein, Judy Stanton, Chris Palmer, Mark McCauley, Justin Kobluk, John Morrison

Meeting was called to order at 7:30. Mark McCauley opened the meeting by distributing minutes from the December 8th and January 12th meetings. Both were approved by motion, second, and unanimous vote.

Mark continued by discussing the fall Harvest Festival at the 78th Street Farm site. This is the event normally held in the parking lot immediately west of the Clark County Historical Museum located on Main Street. This event has been conducted for 5 or 6 years and draws about 2,000 people. By having this event at the farm site we tighten the association between the title of the event and actual farm land. We hope to expand the event, add to attendance, and create a link to the fair in a couple of ways. We think the 4-H'ers and FFA kids could become involved somehow. Planning continues.

Mark announced that the Fairgrounds Master Plan/Developer's Agreement public hearing was being held on January 19th in conjunction with the 10:00 am consent hearing and that support would be welcomed.

He then gave an update on the \$430,000 PFD subsidy: due to the dire situation of the Event Center Dedicated Fund it appears we will not receive the subsidy this year. If that is the case the budget authority will lapse and we will be back at square one.

Lastly, Mark discussed the potential for creating a new access route to the fairgrounds site from the south. Concepts have been developed but no decisions will be made until later in the year. Public Works is still trying to fund the Salmon Creek Interchange Project and the 179th Interchange Project comes immediately after that. These are both very expensive projects that may absorb all available funding.

Fair Manager, John Morrison, updated the group on Fair preparations. He stated that we are well on track with all items, several being ahead of schedule. He briefed the Grandstand Entertainment, which is now complete, with two shows scheduled each day. Friday and Saturday will be Medieval Joust, Sunday features a Wild West Show, Monday will have a Rough Stock Rodeo and Tuesday will be the Bull Riding Championships. The final five days will again be devoted to motor sports, starting with Big Air Motocross on Wednesday and the addition of a Quad Wars and Freestyle day on Thursday. Tuff trucks will again be on Friday followed by Demolition Derby Saturday and the traditional Monster

Trucks the final Sunday. The Demolition Derby will feature both car and truck heats this year, a first at our Fair. Several features have been added to make the motor sports a more entertaining family event such a monster School Bus that families can ride for free. He briefed the current status of securing acts for the Amphitheater and will keep the group informed as contracts become finalized. The first official Fair event will occur this month with the 4-H and FFA Beef weigh-in scheduled this Saturday. Preliminary numbers look like we will have a good beef show for the public. In order to secure the best price and availability John stated we will again begin receiving shavings for the animal barns later this month, with delivery scheduled to be complete by the third week in July.

Justin took the floor and reported on the following items:

- Olympia Legislative day report: The Governor has proposed to eliminate the state funding (\$2Mil/year) of Agricultural Fairs. Our portion is approximately \$86,000/year. I met personally with Sen. Pridemore, Sen. Zarelli, Rep. Jacks, Rep. Orcutt, and Rep. Herrera to lobby for the funding to remain.

- FSMG self promotions: The Event Center has lost many promoters due to the economy. FSMG will promote our own events to replace some of the lost shows. The first show that has been formed is the Clark County Holiday Gift Fair which is currently being organized and sold to vendors. A sample promotional flyer was distributed.

- Washington State Liquor Control Board: a new updated operating plan for the fair was submitted to the LCB which will allow for a re-design of the Orange Gate Grandstand plaza to be more guest friendly and consistent with the liquor sales operations of the Amphitheater.

- PFD: A complete update was given to the PFD including the budget projections and the completed updates to the Master Plan. Operational funding assistance from the PFD - while approved in concept - most likely will not be forthcoming due to the nature of the PFD reserve fund which is declining at a greater rate than expected.

Next meeting is scheduled for Tuesday, March 2nd in PSC Conference Room 623.

Adjourned.